

HANNA MORIN

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SKILLS

- Adobe Creative Suite
 - Microsoft Office Suite
 - Flexi Software
 - Social Media Content
 - Logo Creation
 - Website Design
 - Detail-Oriented
 - Dependable and Responsible
 - Results-Driven
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EXPERIENCE

Graphic Design and Project Manager

March 2023 - Current

Total Displays

Edina, MN

- Design graphic elements following client brand standards and booth specifications to deliver engaging trade show displays utilizing Adobe Creative Suite
- Communicate and track status on logistics, print specifications and deadlines with print suppliers
- Create branded social media, presentation, and graphic proof templates
- Manage Meta and LinkedIn channels delivering timely and relevant content about the industry
- Develop product pitch decks incorporating booth design element options utilizing PowerPoint

Graphic Design and Print Production Specialist

June 2022 - March 2023

FoxPrint

Sioux Falls, SD

- Designed decals and ball wraps for Augustana University using Illustrator
- Coordinated production of printed graphics and prepared with lamination, trimming or hemming
- Operated large format printers utilizing Flexi Software for vinyl printing
- Consulted with designers on bleed, color matching, lamination materials, and production timeline
- Executed quality review with team to ensure product accuracy before completion of production
- Communicated with customers regarding the status of the finished product

Graphic Design Freelancer

May 2021 - Current

- Designed logo and website in Squarespace for Pilates Elevated
- Designed destination profile sheets utilizing InDesign highlighting Bloomington, MN to meeting planners and international travel planners
- Created Mall of America meeting space map in Illustrator for Bloomington CVB

Graphic Design Intern

January - February 2022

KJ Branding

Buffalo, MN

- Created designs and mock-ups in Photoshop for wall displays for the First Tee of San Francisco
 - Consulted with the graphic designer as she created the murals and signage for the U.S. Men's and Women's Olympic Hockey Teams locker room displays in Beijing, China
 - Shadowed the print production team learning the different print techniques and materials
 - Researched and documented competitor website and social media content and strategies
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EDUCATION

Bachelor of Arts: Graphic Design

May 2022

Augustana University

Sioux Falls, SD

- Women's Golf Team
- Dean's List